





# BLEED THROUGH

# COLORED BACKGROUND

THE ELBA CLIPPER



<b>HAPPY NEW YEAR</b> The cheery pealing of the New Year bells carries a message of good health and happiness to all our many friends and patrons. It is our sincere wish that 1937 may bring you a full measure of prosperity and joy. <b>BONNEAU-JETER</b>	<b>Dorsey Sez:</b> <b>GREETINGS For THE NEW YEAR</b> <small>JANUARY 1937</small> Greetings and best wishes for the coming New Year. May you enjoy health and happiness and every advantage of prosperity and better times in 1937. <b>Sales--CHEVROLET--Service</b>
<b>WELCOME THE NEW YEAR</b> <b>GREETINGS!</b> With new confidence and greater promise of peace and security in 1937 we welcome the New Year and send sincere good wishes for health and happiness to all our friends and patrons. <b>LAMAR RAINER SALES CO.</b> <small>TERRAPLANE—HUDSON</small>	<b>1937 THE DAWN OF A NEW YEAR</b> At the beginning of 1937 make a firm resolution to have a full share of happiness, contentment, and good cheer that this bright New Year offers. Any may we wish the happiest of Happy New Years for you. <b>STANDARD SERVICE STATION</b> <small>T. B. BRYAN, Operator. Phone 236.</small>
<b>Greetings FROM US TO YOU...</b> Friendship comes in sharing trials and adversities; in rejoicing in happiness and good fortune of those near and dear to us. We have weathered the storms of the past year together; let us go forward in the promise of good times that 1937 holds for all. <b>PEOPLES DRUG STORE</b>	<b>READ THE COMICS</b> and be merry all the year through. <hr/> <b>THE ELBA CLIPPER</b>

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